



Discounts and Deals

Alachua County Public Schools' new 'Discounts and Deals' feature on the district website gives local businesses an opportunity to provide information about special discounts and promotions on their goods/services to the district's 4000+ employees. The site will be marketed to employees through the district newsletter, employee meetings and other methods.

Upon request by a local business or other organization, the district will post a flier provided by a business on the Discounts and Deals site. The following guidelines apply:

- Fliers should be no more than one page (8 ½ in. by 11 in.) and must be provided in electronic format.
- Fliers must offer district employees a special discount or promotion—standard ads will not be accepted.
- Promotions for alcohol, tobacco, weapons or other goods/services considered inappropriate for the district website will not be accepted.
- All requests must include the date on which the business would like the ad to be posted and the date on which the ad should be removed from the website. These dates should fall on regular work days, Mondays through Fridays.
- All requests must include a contact name and phone number.
- Requests for the posting of fliers must be received in the Public Information Office one week prior to the requested date of posting. Fliers should be e-mailed to wpops@sbac.edu.

Businesses interested in posting a flier on the 'Discounts and Deals' site should go to www.sbac.edu/~wpops/discountsanddeals to complete the submission form and e-mail it to wpops@sbac.edu along with an electronic file of the flier.

For more information about 'Discounts and Deals,' contact the Public Information Office at (352) 955-7253, ext. 228 or through e-mail at johnsonj@sbac.edu.